

CORPORATE SUSTAINABILITY THROUGH MANAGEMENT SYSTEMS

THE BRENDLE GROUP, INC.

FORT COLLINS CO

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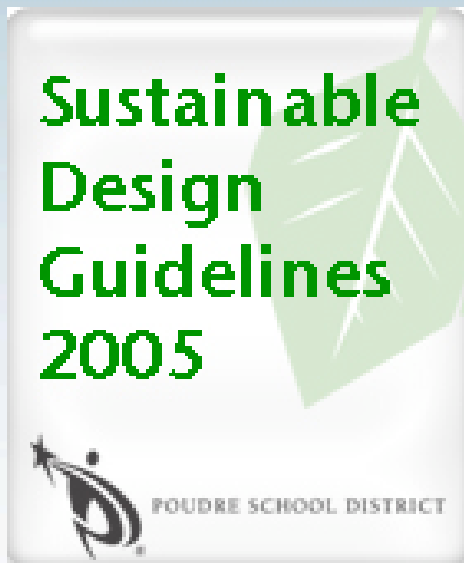
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POUDRE SCHOOL DISTRICT



- Developed by 'green team' in 2000
- Philosophy, expectations, resources
- Set tone for multi-year bond build-out
- Top management support
- Nationally recognized document that was "pre-LEED"
- Resulted award-winning new schools
- Updated in 2005
- Hosting a conference in 2006

CITY OF FORT COLLINS

Action Plan for Sustainability:



Policy and
Recommended Strategies

- General Purchasing
- Auto Vehicles and Equipment
- Employee Health
- Employee Safety
- New Construction and Major Retrofit
- Water Use Management
- Employee Commuting
- Office Recycling and Waste Reduction
- Management Tools / Planning

SEPTEMBER 2004

SUSTAINABLE SLOPES



- National Ski Areas Association
- Ski Industry Environmental Charter, Annual Report
- Green Room Database of Best Practices
- “Keep Winters Cool” campaign

<http://www.nsaa.org/nsaa/environment/>

Sustainability Management System 2005

Leadership
Accountability
Performance

*for us . . .
every day*



GOALS FOR OUR SMS:

- Apply sustainable business practices promoted to our clients, **internally**
- Systematically and comprehensively:
 - ✓ Evaluate the magnitude of our impacts
 - ✓ Determine priorities
 - ✓ Set targets,
 - ✓ Implement strategies, and
 - ✓ Measure results

POLICY

“The Brendle Group is committed to conducting its operations conscientiously and mindful of the people and ecosystems that are impacted by its work. We will use four principles to guide our sustainability planning and actions:

Right Aim

We will authentically check our purpose and plans as we pursue sustainability.

Attention

We will give sustainability the attention and resources needed to meet our plans.

Conviction

We are confident that with passion and fervor we will attain our vision, despite day-to-day realities and barriers that may exist.

Collaboration

We recognize sustainability as a highly complex goal that requires a collaborative approach.

By adopting these four principles as policy, we seek to earn the trust and respect of our customers by being accountable for the impacts of our own operations. Likewise, we will encourage our own suppliers to embrace sustainability while we reward higher performers with our business.”



ASPECTS

Routine office operations

- Electronic office equipment
- Office supplies
- Heat, light, and water for office space

Travel

- Employee commuting
- Local meetings – personal vehicle
- Air travel – conferences, meetings

Purchasing- Material Items

- Capital equipment
- Office supplies
- Miscellaneous project materials and supplies

Purchasing – services with environmental impacts

- Printing and reproduction
- Postage and delivery
- Corporate functions (catering, conference spaces, hotels, etc.)
- Meals and entertainment
- Janitorial services



IMPACTS

Inputs to these activities:

Energy:

- HVAC
- Lighting
- Office equipment
- Transportation fuel

Water:

- Office restroom

Materials:

- Office equipment
- Supplies
- Food

Outputs to these activities:

Solid Waste:

- Non-recyclable office waste to landfill
- Recyclables:
 - paper
 - paperboard
 - cardboard
 - glass
 - plastic
 - aluminum
 - toner cartridges
 - electronics (e.g., computers)

Air:

- GHG and other emissions from energy use
- IAQ off gassing from office supplies

Water:

- Domestic sewer



Social Aspects of Our Services

ACCOUNTABILITY	<ul style="list-style-type: none"> • Transparency • Responsiveness • Compliance • Integrity
<i>To know that we're doing our best and improving</i>	
INNOVATION	<ul style="list-style-type: none"> • Knowledge-driven organization • Learning-driven organization • Partnerships and diversity • Leadership and empowerment • Change management • Evolution versus revolution
<i>To deliver more sustainable services with ever greater benefits</i>	
INTEGRATION	<ul style="list-style-type: none"> • Integration of issues – social, environmental, and economic • Integration within our organization – alignment of core values with daily practices • Integration outside our organization – positioning our company within the larger sustainability movement – locally and regionally
<i>To ensure our work fits in with the world around us for maximum benefit</i>	
CORPORATE STYLE/CULTURE	<ul style="list-style-type: none"> • Optimism • Collaboration • Community focus
<i>To be hopeful about the future and know that our efforts make a difference</i>	



INVENTORY OF EXISTING SUSTAINABILITY PRACTICES

- 100% Wind Powered
- Energy efficient lighting
- Hybrid Vehicles
- Energy Star Computers
- Numerous waste reduction, recycling, and EPP purchasing practices
- Telecommuting policy
- Annual in-kind assistance to non-profits



VISION STATEMENT

This year (2005)

- We will have certified climate neutral operations.
- We will measure and report annually the economic, social, and environmental benefits of our projects in quantitative terms.

By 2010

- We will be certified zero-waste.

Ongoing

- We will explore what it means to be restorative and apply what we learn to this SMS as it evolves.
- Our progress will be reflected in an increasingly progressive mix of services to our customers.



OBJECTIVES, TARGETS, STRATEGIES

- Capital equipment purchases
- Office supply purchases
- Printing, duplication, postage, delivery services
- Customers
- Suppliers



MEASUREMENT

Metric	Measurement Method
<ul style="list-style-type: none">• Solid waste generation• Recycling rate• Natural gas use• Vehicle miles traveled• Air travel• Completed purchasing worksheets• Number of supplier inserts sent• Dollars invested in social venues• In-kind hours to community causes• Economic and environmental benefits of our projects• Web hits on SMS link	<ul style="list-style-type: none">• Tracking log• Tracking log• Utility bills (prorated to office space)• Expense reports• Expense reports• Procurement file• Accounts payable log• From account manager• Timecards• Dedicated Access® database (under development)• Quarterly web report



CONCLUSION

“The shortest answer is doing”.
English Proverb